

# 2nd International Conference on Entrepreneurship

ICE 2014

Emphasizing Improvement of Business Environment

February 22-23, 2014

۳ و ۴ اسفند ۱۳۹۲

باسمه تعالی

رئیس محترم مرکز کامپیوتر دانشگاه خواجه نصیرالدین طوسی  
جناب آقای دکتر عبدالصمد یاسینی

با سلام

به استحضار می‌رساند دانشکده کارآفرینی دانشگاه تهران با حضور اندیشمندان و صاحب‌نظران دانشگاه‌ها و کارشناسان و مدیران نهادهای دولتی و خصوصی و با همکاری وزارتخانه‌ها، دانشگاه‌ها، مراکز پژوهشی کشور، نهادهای بین‌المللی، تعدادی از دانشگاه‌های معتبر جهان و برخی از دانشگاه‌های جهان اسلام، «دومین کنفرانس بین‌المللی کارآفرینی باتأکید بر بهبود محیط کسب و کار» را در سوم و چهارم اسفند ۱۳۹۲ مطابق با 22-23 February 2014 میلادی برگزار می‌نماید. برگزاری این کنفرانس بین‌المللی بر اساس تصویب نامه شماره ۹۸۳۱/ت/۴۸۶۵۸ک، مورخ ۱۳۹۲/۱/۲۴ هیات محترم دولت، ابلاغ شده است.

محورهای اصلی برای نگارش مقاله بشرح زیر به استحضار می‌رسد:

- Entrepreneurial Finance
- Government Policies, Programs and Subsidies
- Entrepreneurship Education & Training
- R & D Transfer and Innovation
- Cultural and Social Norms
- Market Openness and Dynamics
- Regulations and Property Rights
- Physical, Commercial and Services Infrastructures
- Entrepreneurial Opportunities Exploitation

محورهای تفصیلی کنفرانس و سایر اطلاعات در وب‌گاه کنفرانس به نشانی [www.Ice2014.ut.ac.ir](http://www.Ice2014.ut.ac.ir)

در دسترس است. فراخوان و پوستر کنفرانس به پیوست تقدیم می‌شود. موجب امتنان است دستور فرمایید فراخوان و پوستر همایش به نحو مقتضی به آگاهی استادان، دانشجویان دوره دکتری، کارشناسی‌ارشد، کارشناسان و پژوهشگران آن واحد برسد. در صورت صلاحدید دستور فرمایید لینک الکترونیکی کنفرانس در وب‌گاه آن واحد برای استحضار مراجعان قرار گیرد. شایان ذکر است اینجانب و همکاران محترم دبیرخانه کنفرانس آماده همکاری و پاسخگویی به سؤالات هستیم.

محمد علی مرادی

دبیر علمی کنفرانس

<http://ice2014.ut.ac.ir>

نشانی دبیرخانه کنفرانس: تهران، خیابان کارگر شمالی، خیابان فرشی مقدم، دانشکده کارآفرینی دانشگاه تهران صندوق پستی: ۷۹۶-۱۴۳۹۵

تلفن: ۲۳ و ۱۸ ۴۷ ۲۲ ۸۸ • نامبر: ۱۳ ۳۳ ۸۸ • پست الکترونیک: [ice2014@ut.ac.ir](mailto:ice2014@ut.ac.ir)







## CALL FOR PAPERS – ICE2014

### 2nd International Conference on Entrepreneurship Emphasizing Improvement of Business Environments



February 22-23, 2014, Tehran, Iran

It is our great pleasure to announce that International Conference on Entrepreneurship (ICE2014) emphasizing Improvement of Business Environments will be held in Tehran, Iran, on 22-23 February 2014. The conference is organized by Faculty of Entrepreneurship, University of Tehran.

The purpose of the conference is to provide a platform for knowledge sharing and exchanging ideas among academicians, policy makers and practitioners in promoting a better understanding of current contemporary issues and solutions to the challenges in the region's as well as the world in relation to the field of entrepreneurship. The program will include a variety of presentation formats to facilitate the interchange of information such as refereed paper, presentations, posters, and invited speakers covering a range of topics related to entrepreneurship area.

Selected list of competitive papers will be considered for further publication in the Journal of Global Entrepreneurship Research (JGER), being published by Springer.

We warmly invite all scientists, scholars, entrepreneurs and postgraduate students interested in entrepreneurship development and improvement of business environment to join us in shaping the future of our discipline in a friendly and supportive environment. Submissions are sought in the following areas/tracks as well as on broader topics that span multiple of these areas:

- **Entrepreneurial Finance**

1. Financial support, high growth and new businesses
2. Venture capital and business angles for new venture creation
3. Banking system efficiency, new business creation and enterprise sustainability

- **Government Policies, Programs and Subsidies**

1. Government policies and new venture creation
2. Government programs for entrepreneurship development
3. Tax system and business development
4. Customs system and export/import facilitations
5. Economic policies and new business creation
6. Institution and regulations for entrepreneurship development.
7. The role of law on improving business environment and entrepreneurial activities and best practice countries
8. Reduction of entry regulations and business environment improvement
9. Smart policy for entrepreneurship development

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To find more information and continuous update, please refer to the conference website  
[ICE2014.ut.ac.ir](http://ICE2014.ut.ac.ir)

10. Entrepreneurship development, SMEs and Poverty alleviation
11. Entrepreneurship development in free zone
12. Enabling entrepreneurs in regional clusters and free zone

- **Entrepreneurship Education and Training**

1. The role of entrepreneurship education in creating entrepreneurial attitudes
2. The role of entrepreneurship education in promoting new venture creation
3. University support for entrepreneurship and new venture creation
4. Entrepreneurship training in primary, secondary, and post-secondary schools
5. Entrepreneurship training in higher education system

- **R & D Transfer and Innovation**

1. R & D Transfer and new/high growth business development
2. R & D Transfer and green entrepreneurship development
3. R & D spillover, nano/biopreneurship and cyberpreneurship
4. Corporate innovativeness and entrepreneurial spin-offs
5. The role of government and corporate R & D in new venture creation
6. The role of business incubation and science and technology parks in knowledge-based entrepreneurship
7. Knowledge spillover and entrepreneurial development
8. National innovation systems (NIS) and entrepreneurship development
9. University spin-offs and new business creation

- **Cultural and Social Norms**

1. National culture and new venture creation
2. Socio-economic factors affecting entrepreneurship development
3. Socio-cultural norms as facilitators/barriers to entrepreneurship.
4. Gender, entrepreneurship development, and cultural norms
5. Social protection and supports
6. Devotion culture, knowledge-based businesses development
7. Media attention to entrepreneurship and business environment
8. Individual social status
9. National values, ethics and business environment
10. Social capital, social networks and business environment
11. Developing entrepreneurship culture in free zone

- **Market Openness and Dynamics**

1. Market openness and new ventures/high growth business creation
2. Globalization and international entrepreneurship
3. Market dynamic and business environment
4. Developing international entrepreneurship in free zone
5. Investment promotion and SMEs development in free zone

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- **Regulations and Property Rights**

1. Properties protection and entrepreneurship development
2. Intellectual property rights and new venture creation
3. Intellectual property rights and corporate entrepreneurship
4. Efficiency and comprehensive of the intellectual property rights (IPR)
5. National single window and international trade facilitation
6. Stackholders coordination and single window implication
7. Public-private collaboration and business environment improvement
8. Smart regulation for entrepreneurship development

- **Physical, Commercial and Services Infrastructures**

1. Commercial and service infrastructure and entrepreneurship development
2. Physical infrastructure and regional economic development
3. The role of free zones, industrial towns and clusters in improvement of regional business environment
4. Ease of access to physical resources, communication, utilities and transportation
5. The role of insurance supportive system in SMEs development and sustainability
6. The role of Cooperative and business unions in SMEs sustainability

- **Entrepreneurial Opportunities Exploitation**

1. Ease of doing business and entrepreneurial opportunities exploitation
2. Structuration and entrepreneurial opportunity development
3. Nexus of Entrepreneurs and business environment
4. Entrepreneurs and exploitation of international opportunities
5. Exploitation of entrepreneurial opportunities in free zone

### **Important Dates**

The extended abstract submission deadline	07 November 2013
Notification of abstract acceptance	17 November 2013
Full paper submission deadline	25 January 2014
Notification of full paper acceptance	08 February 2014

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## Extended Abstract/Full Paper Submission

- Papers and abstracts are accepted for reviewing on condition that the manuscript is original, has not been previously published or presented at a conference.
- All papers submitted for publication are subject to peer review.
- Abstracts and full papers are to be submitted electronically in DOC and PDF format. They must follow the conference official template which can be downloaded from the conference website.
- Include the following details in your abstract/full paper: Title, name of author(s), affiliation(s), and full address of the corresponding author, including e-mail address, phone and fax numbers.
- Full papers should be limited to 15 pages.
- Full papers are to be submitted online via [http://ice2014.ut.ac.ir/contacts?\\_action=loginForm](http://ice2014.ut.ac.ir/contacts?_action=loginForm)

## Publication Policy

- All the papers presented at the conference will be published on a CD-ROM by the University of Tehran in the conference proceedings.
- The copyright stays with authors so that they can publish the paper in any other formats.

## Conference Secretariat

Please do not hesitate to contact us with any questions or queries on

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